



Sky Satellite
1560 W 2272 S
Woods Cross, UT 84087
O: 801-978-0022
F: 801-978-0235
www.skytv1.com

Dear Hi Country Haus HOA ,

Thank you for your interest in the DIRECTV single dish bulk programming solution. We appreciate the opportunity to provide these services to your property. We are confident that the DIRECTV solution will not only save your HOA money but provide a higher quality service that your community and owners deserve.

Your formal proposal is enclosed, but below is a summary of the DIRECTV solution and why it makes sense for the Hi Country Haus Condominiums . In recent days you have been given an ultimatum from your comcast representative about committing for another ten years and the upgrade to digital service. Here are some things you should know while you make your decision.

- DIRECTV's Bulk package provides over 150 all digital channels and only costs \$19.99 per unit per month.
- DIRECTV has, and always will provide 100% digital service.
- DIRECTV offers 160+ High-Definition channels currently, and over 200 by year end.
- Unlike cable, when DIRECTV adds to their High-definition capability it is always nationwide not just in the bigger markets.
- DIRECTV has 99.9% signal reliability.
- To level the playing field, DIRECTV has subsidized any cost of infrastructure and equipment to avoid asking for any money upfront.
- DIRECTV provides a clean dedicated signal while cable provides a stepped on technology that limits the quality and capability they can provide.
- Sky Satellite has the most exclusive sports and movie programming and has the ability to show content in 1080P(Blu-Ray quality).
- DIRECTV is the industry leader and will continue to provide the highest-quality programming available for years to come.

I would like to thank you again for the opportunity to show you that you have options. I look forward to sitting down with you to discuss this proposal in more detail. I am confident that the DIRECTV solution will add to the other high quality amenities and services found at Hi Country Haus Condos.

Sincerely,

Ray Martinez
Regional Sales Manager- Colorado
970-846-8706
ray@skysat1.com